

Stone Mountain Village Community Branding Flag

To enhance the unique identity and sense of place for Stone Mountain Village and to differentiate it from the larger Stone Mountain area, The Village Forward Inc. board engaged with renowned graphic designer Sarah Hage to create a distinctive community flag/banner. The guiding principle of this design was to authentically capture the essence of our local environment without exaggerating the prominence of Stone Mountain itself.

A pivotal element of the design includes the yellow daisy, a flower exclusive to a sixty-mile radius around Stone Mountain, coupled with the iconic sound of the train that echoes through much of Stone Mountain Village. The chosen color palette of green and gold not only blends seamlessly with the natural landscape but also mirrors the official municipal colors, further strengthening the unified community identity.



STONE
MOUNTAIN
VILLAGE